

# **NATIONAL EGG QUALITY SCHOOL**

2018 National Egg Quality School Regular Meeting  
May 21, 2018  
Indianapolis, Indiana

Attendees: Mike Darre, Dianna Sparks, Christine Alvarado, Ken Anderson, Deanna Baldwin, Richard Hoyle, Danny Hughes, Deana Jones, Oscar Garrison, Tony Herrera, Ron Swafford, Darrin Karcher, Yuko Sato, Paul Patterson, Cary Wise, Cheri Ellis, Jamie Guffey, Myra Wilson and E. L. Knicely

Mike Darre called the meeting to order and declared a quorum.

Mike asked for reading of the Stakeholder minutes, E. L. Knicely read the minutes from the January 31, 2018 meeting in Atlanta. Ken moved to table the Stakeholder minutes until the winter meeting since the continued Stakeholder meeting was held on May 21, 2018 prior to the Regular meeting and the minutes from the May 21 meeting had not been composed at this time. Second received, motion approved.

E. L. Knicely read the meeting minutes from the January 31, 2018 Regular meeting in Atlanta. Motion and second received to accept the minutes, motion was approved.

Mike read the Directors report and provided a copy to be saved with the minutes.

Diana Sparks provided a financial statement that reflected the schools finances as of April 29, 2018. Diana reviewed the report with the group and pointed out that the U.S. Poultry & Egg Association provided a \$15,000 sponsorship to the school. A motion was made to accept the report, second received, motion approved.

Mike asked for nominations for the vacant Industry Organization Representative position that runs through 2021, Jacinta LeDonne left the American Egg Board creating the vacancy. Rafael Rivera, of the U.S. Poultry & Egg Association was nominated, no other nominations were received. A motion was made to elect Rafael by acclamation, second received, motion approved.

Darren Karcher provided a Coordinator's report; printing costs for materials was \$77 per student, \$46.65 per student just for proceedings.

Sponsorships; Darren recommended we try the retractable banners for displaying the list of sponsors. Jamie Guffey suggested we look into the XBanners. Both systems would require the purchase of the stand.

2019 school location; the 2019 school will be in Indianapolis at the Embassy Suites Downtown Indianapolis.

Oscar would like for UEP to do a full advertisement of the 2019 school through social media and brochures at the 2019 International Production Processing Expo in Atlanta. He asked that the school not publicize when it meets the maximum students until at least March to get a better determination on interest for the school. Diana said she did not post anything for the 2018 school.

Number of students for next year; it was recommended that we increase the number of students to 84 for the 2019 school. There was discussion about the section tables being too large and it makes it difficult to communicate with the students. Diana said she would ask the hotel if it was possible to get smaller tables for 2019, this year we had 12 six-foot tables, if we use five-foot tables we would need up to 14 and have six students per section at each table. Darren made a motion to increase the number of students for the 2019 school to 84, based on the availability of 14 five-foot tables. Discussion; will need to have 14 section leaders. Deana asked about using graduate students. Ken said we need to analyze the 70 students for this

year, but feels we can maintain the quality of the school if we have 84 students for 2019. Diana said she would check with the hotel on the availability of additional lodging rooms to accommodate an additional 14 students.

Deana made a motion that the contract for the 2020 school in Harrisburg Pennsylvania be written to accommodate up to 84 students, second was received, motion approved.

Ron Swafford made a motion to increase tuition for the 2019 school to \$700 per student, second received, Discussion; Deanna expressed concerns that states could possibly have problems attending if the tuition increased. Deana suggested a scholarship fund, E. L. recommended showing tuition up front as state regulators tuition would be \$600. Darren and Ken stated that they have utilized a tiered rate for trainings they have helped organize and participated in. Ken asked for an amendment to the motion, tuition would be two tiered, Academia and Government would be \$600 and all others would be \$700. Ron accepted the amendment to the motion, motion approved.

Mike said the first quarter Regular and Stakeholder meeting has always been on a Wednesday at the IPPE for an hour. Ken suggested shifting the meeting one day, he will check for room availability and will schedule a two hour block for the room on Tuesday at the IPPE. Paul suggested arranging for lunch to be brought in for the meeting.

New Business; Diana said she did research on trade marking the NEQS name and logo. She had a conversation with a patent attorney and he estimated the cost to be around \$3000, the attorney felt it wouldn't be any problem since the logo has been around for over 25 years. A motion was made to pursue trade marking the NEQS logo, second received, no discussion and motion was approved.

Diana asked for guidance and discussion on paying expenses for speakers. She said the school has not paid the expenses for board members to attend the meetings and felt if speakers speak on one day the school shouldn't pay their expenses for the whole week if they stay for the school. Deana said that the speaker letter stated that speakers who wanted to stay longer would be responsible for their own room. Oscar felt like the school should pay for the speaker's expenses for as long as they wanted to stay. Darren stated that functions they are asked to speak at, they are normally given the option of staying as long as they want and the expenses would be paid. Danny said that in the past the school would not have been able to afford paying speakers expenses to just sit through the school. Deana said she has gotten no push back from speakers. Tony Herrera suggested forming a sub-committee to discuss the topic. Diana said the school could cover airfare, hotel, meals, ground transportation to and from airport, and baggage fees. Members of the board generally agreed to cover the additional cost.

Election of Officers; E. L. read slate of nominations

Director: Mike Darre,

Assistant Director: Deana Jones, Tony Herrera

Coordinator: Darren Karcher, Cary Wise

Secretary: E. L. Knicely

Treasurer: Diana Sparks

Darren requested that his nomination for Coordinator be removed and Deana requested that her nomination for Asst. Director be removed.

Mike moved to close nominations, second received, nominations were closed.

There was a motion to accept the slate of nominations by acclamation, which are as follows:

Director: Mike Darre

Assistant Director: Tony Herrera

Coordinator: Cary Wise

Secretary: E. L. Knicely

Treasurer: Diana Sparks

A second was received, motion was approved.

Mike moved to adjourn the meeting, second received, meeting adjourned.

Respectfully submitted,

E.L. Knicely, Secretary

Michael Darre, Director  
Deana Jones, Assistant Director  
Darrin Karcher, NEQS Coordinator  
Diana Sparks, Treasurer  
E.L. Knicely, Secretary

National Egg Quality School  
Office of the Secretary  
102 Governor St  
Richmond, VA 23219