

Paul Patterson PhD, Director Ken Koelkebeck, Assistant Director Michael Abbott, NEQS Coordinator Diana Sparks, Treasurer E.L. Knicely, Secretary

## NATIONAL EGG QUALITY SCHOOL

Dear Potential NEQS Sponsor,

On behalf of the National Egg Quality School (NEQS), we want to thank you for your consideration of being a potential supporter for our educational program. We have continuously strived to make this program a timely, hands-on educational experience for individuals involved in the egg industry.

The NEQS is organized to disseminate as much information as possible about egg quality in a concentrated, comprehensive four days. Each school is comprised of four intensive days of lecture, group discussions, and hands-on training on egg quality and related topics. The class is divided into sections of six students, each with a section leader. This provides an environment where students can have individualized instruction to aid them with reviewing and explaining lecture material, answering questions, egg grading in the laboratory and preparation for the exam. We hope those new to the egg industry will get a general introduction to egg grading; while those "seasoned" registrants will gain new knowledge as well as a refresher on some basic information. Such topics discussed at NEQS include: egg formation, laying hen health and nutrition impact on egg quality, interior and exterior egg quality, federal and state labeling requirements, and egg processing plant sanitation.

The 2025 NEQS will be held in Greenville, South Carolina from May 19-22.

The NEQS Board of Directors, section leaders, instructors and especially our participants appreciate the support of its previous sponsors. Through generous contributions, NEQS can maintain a reasonable registration rate and provide a quality program for individuals seeking to advance their knowledge in the egg industry. Any level of sponsorship aids our mission of providing practical hands-on training for poultry producers, poultry industry personnel, food service industry and other entities interested in eggs. Your company or association name and the level of sponsorship (listed below) will be showcased and displayed during NEQS and in the students' proceedings.

To view sponsorship levels and pledge your sponsorship, please fill out the sponsorship form (found on the second page) in its entirety, indicating your sponsorship choice(s).

Once again, thank you for your consideration and generosity!

Sincerely,

Paul Patterson PhD, Director